

## April 13, 2021

I trust this message finds you well. As you may recall, in March 2020 we announced our intention to open a research office in the mid-US but soon after that announcement had to put these plans on hold due to the pandemic. We are delighted to let you know that we will be reinitiating this important effort in the coming months with the support and enthusiasm of our new Dean, Srikant Datar.

As we noted last March, the mid-US office will be part of the network of research centers and offices that HBS has built over the past two decades to support and deepen understanding of business at a regional level. The first was opened in California in 1997. Today, the network comprises a total of ten centers around the world, with additional engagement through five regional offices. Just as these entities have made it easier for faculty to learn from and engage with business leaders in those regions, adding a new mid-US office to this network will facilitate our ability to develop cases, conduct research, and provide student programming. As with our other centers, the organization will work closely with various projects and initiatives launched by the School. This will include supporting faculty research on new and emerging topics, particularly those focused on issues facing business and society, such as racial equity, diversity, and inclusion; climate change; digitization and digital transformation; and economic inequality.

We are now seeking a Director to lead this office. The successful candidate will develop, foster, and extend relationships with business leaders and others within the region to contribute to the development of intellectual capital and programming at HBS. The individual will work closely with HBS faculty and experts in the field, developing case studies, managing research projects, performing in-depth field and on-line research, and representing the School.

The Director will be instrumental in supporting student programming, working closely with Boston-based HBS staff, while at the same time strengthening relationships with alumni and building strong partnerships in the region. <u>View the job description</u>.

The specific location for an office in the mid-US has not been determined but is unlikely to be a major metropolitan city (e.g., Chicago or Dallas). Our decision will be driven, in part, by finding the right individual to guide our efforts. This will require someone who has experience developing relationships across a varied region and who will travel across the region and to Boston with some frequency to meet our faculty and staff. As we know from setting up centers in other locations, finding the right individual to both establish and then lead a new HBS organization is critical to its success.

We look forward to updating you as this exciting undertaking unfolds. Should you have candidates to recommend please direct them to <a href="mailto:global@hbs.edu">global@hbs.edu</a>.

Sincerely,

Lynn S. Paine

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